### www.uniontownartclub.weebly.com

Officers			Board Me	mbers
President: Beverly DeMotte	724.344.9224	UNIONTOWN	Ann Cehula	724.437.2698
demottesantella@gmail.com		ART CLUB	a.cehula@atlanticbb.net	•
VP: Patty Clutter-Thorpe	724.564.2019	TT	Joe Borytsky	724.564.4741
clutterthorpe@verizon.net		HIVAYA "	No email address	
Treasurer: Mary Len Hajduk	724.322.2620	UVAN.	Mary Ann Hovanic	724.439.5562
mlhajduk@qcol.net		31 C	mhovanic@verizon.net	
Recording Secretary: Cynthia Grant	724.245.0421	SINGE 1927	Becky Keck	724.998.8484
chinapainter0@verizon.net		PO Box 963	beckydavidkeck@gmail.com	
Corresponding Secretary: Pete Pasqua 724.438.5885		UNIONTOWN, PA 15401	Nancy McChesney	724.317.2364
ppasqua2002@yahoo.com			Theavenue.lec@gmail.co	<u>om</u>

## **UAC MEETING NOTICE**

# April 16<sup>th</sup> Meeting 6:00 p.m. Call to order 6:30 p.m.

This month meeting will be at the Uniontown Library 2<sup>nd</sup> floor.

April Meeting Refreshments: Ann Cehula

Our Regular meeting dates for the upcoming months are as follows

Tuesday, April 16, 2013, 6:00-8:00 p.m. At the Library,  $2^{nd}$  floor. May meeting to be announced.





Works by our April Artist "Victor Vasarely"

www.uniontownartclub.weeblv.com

## PRESIDENT'S MESSAGE

## **Greetings UAC Members!**

President's Message:

My three-year old grandson is fascinated with the Power Rangers, a group of heroes who combine their individual powers to fuel their group super-hero power. this month's message to the super-power of the UAC. I am grateful to all members for their input through their powers of attendance, fund raising, committee participation and making/sharing their art. I am going to stick my neck out to chastise those members who tend to expend their power in the complaint department or sit-back-and-watch-others-dothe-work mode. I realize some just don't see the big picture and/or they think that because they worked so hard on previous efforts that it's time for others to step up and do the work. While there is merit to that line of thinking, it's important to remember that the super-power of the UAC is for everyone, when able, to step up on an ongoing basis to promote a positive momentum for the sake of the vitality of the UAC. One such member who deserves credit for his super-power is Pete Pasqua, our corresponding secretary. His recent effort is exemplary, especially in his recent updating of the website. Positive kudos also to Cynthia Grant who is another fine example of an officer and member who is powerful in her fundraising efforts. Please don't hesitate to call her and volunteer to help with the ad campaign for our spring exhibit. She will share with you a simple procedure that has proven good results. Truly all members could easily contribute to this effort. I'll be looking for committee volunteers at the April meeting. I recently fueled my art engine by attending the Guerilla Girls symposium at the Carnegie Museum of Art with new member Patricia Coyle, an event that focused on critical art issues in regard to the empowerment of contemporary women and minority artists in museums, exhibits, and art sales. I've learned a lot and have enjoyed my associations with various members of the UAC. Art and associated activities have to be actively pursued in order to be personally fulfilling. I believe the sharing of ideas, art, time and positive energy can't help but stimulate one's intellect. I don't think we have to wear costumes and fly around to find such empowerment, but if that's what you want, I'm willing to work with you on that too!

See you at the April 16 meeting!

Beverly

MEETING REFRESHMENT VOLUNTEERS: April 16 Ann Cehula May 14 Mary Len Hajduk

### www.uniontownartclub.weebly.com

## **Artist of the Month Recognition**

## **Victor Vasarely**

#### Born:

April 9, 1906 Pecs, Hungary Died: March 15, 1997

<u>Quote:</u> Most designers are reluctant to say they're artists, even though every creative person goes through the same process to express an idea.\*

In word, Victor Vasarely generally communicated on such a high intellectual level that the common person might have difficulty following his ideas. Yet the Vasarely quote selected suggests that while he did want to reach people on all levels of intellect in word, it was the innovative appeal of his art that reached the masses.

Known as the father of the Op Art movement, Victor Vasarely was a leader in abstract art through much of the 20th century with his play of color and optics, and kinetic movement in design revealed through what he referred to as "the inner geometry of nature".\*\* Vasarely was actually a two-year medical student when he made the dramatic decision to abandon medicine to study art. His intense love of science and math did not go to waste when he started his studies in art, as the incorporation of geometry and nature is obvious in his artistically designed works.

In the late 1920's, when he studied traditional painting at the Podolini-Volkmann Academy in Romania, he also spent a significant amount of time in bohemian coffeehouses where he engaged with the educated minds of Europe to discuss a wide range of contemporary topics. There he met famed architect Walter Gropius and then tuned into the Bauhaus group of fine art and crafts. The Bauhaus group taught that that all the arts and crafts and architecture should achieve a unity of purpose based on the cube, the rectangle and the circle. He also befriended greats of the avant-gardes, most notably Albers, Malevich and Kandinsky.

From the 1930's to the early 1950's he made and developed his personal art while making a living as a commercial artist by day. His work quickly evolved from figurative to the abstract and then to the emergence of his optical art.

We witness his mastery of visual plasticity from the 1950's through the 1960's. Vasarely wrote award winning intellectual manifestos on this and other art topics. During this time, his art evolved from black and white geometric shapes to experimental use of 20 hues from different color scales. \*\*\* "The Responsive Eye" exhibit at the MOMA in NYC in 1965 earned Victor, and mother of optical art Bridget Riley, international acclaim. This resulted in an Op Art style explosion in the design industry for years to follow. Vasarely's Vonal, Vega and Gestault series all painted in 4-5 foot square sizes are the most famous of his art.

Vasarely's basic methods of design parallel computer programs of today providing insight to the genius of his design work that vigorously continued well into his seventies.

#### Resources:

\*http://economictimes.indiatimes.com/topic/Victor-Vasarely/quotes/

\*\*http://www.masterworksfineart.com/inventory/vasarely/vasarely.php

\*\*\*http://www.op-art.co.uk/victor-vasarely/

### www.uniontownartclub.weeblv.com

Visit our web site <a href="https://www.uniontownartclub.weebly.com">www.uniontownartclub.weebly.com</a> for latest event listings. The site is updated as information arrives. Look in tabs EVENTS and YOUR UAC for the latest information.

### Some Events coming up over the next several months

April 16<sup>th</sup> 2013- UAC Regular Membership meeting, 6-8 PM at the Uniontown Library (ART TALK: Bring your art or another's art for discussion right after the meeting)

April 24, 2013- **Good news:** Entry postmark for the 6th Annual UAC Juried Spring Fine Arts and Craft Exhibition and Sale has been moved to April 30, 2013

May 1- Ads from sponsors due

May 16, 5-7PM Deliver your art to Bea Campbell Gallery at Touchstone

May 16, 1-5PM- Pick up, unload and set up exhibit display screens

May 17, 9-12Noon- Deliver your art to Bea Campbell Gallery at Touchstone

May 17, Afternoon- Hang exhibit

May Meeting date and location to be announced.

VISIT OUR WEB SITE for further information regarding the events listed below. www.uniontownartclub.weebly.com

Touchstone Center for Crafts- Register for spring/summer/fall classes at: <a href="http://touchstonecrafts.org/Workshops">http://touchstonecrafts.org/Workshops</a> Sean Jones, world renowned jazz trumpeter and composer, and Ron Molinaro, acclaimed restaurateur, have generously contributed their talents to benefit Touchstone Center for Crafts. More information at touchstone website or ours.

IF you have EVER participated in a **UAF/Phoenix** Class, Workshop or Special Event, we are asking for your FEEDBACK as we plan our future events. More info at our web site or UAF facebook page.

ARTBEAT GALLERY...art for the rhythm of your life . 52 E High St. Waynesburg PA 15370 The gallery is dedicated to showcasing the finest examples of artists' and craftsmen's work within the region. More information at <a href="mailto:artbeatingreene@gmail.com">artbeatingreene@gmail.com</a> Artbeat-Gallery.com or our web site.

Westmoreland Museum of American Art- Ongoing....Born of Fire: The Valley of Workmore info at our web site.

Saturday May 18, 2013, Westmorleand Museum of Art Greensburg PA • Free Admission Day for Art Museum Day, Time: 11:00 AM - 5:00 PM more info on our Web site.

### **Breaking News:**

A great opportunity involving the Fayette Chamber of Commerce and UAC, Details at the April 16<sup>th</sup> meeting. See you there.